

K GLOBES DIGITAL MEDIA

Building Gujarat's Next-Generation Business Media Ecosystem

Corporate Strategic Portfolio & Growth Vision
Board of Directors Presentation

Registered Office: Ahmedabad, India | CIN: U63910GJ2026PTC175825



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Corporate Profile & Base Credentials

Company Parameter	Official Credentials
Company Name	K Globes Digital Media Private Limited (KGDMPL)
Industry Category	Media, Broadcasting, Digital Communication & Content Solutions
CIN & PAN	U63910GJ2026PTC175825 PAN: AAMCK7458B
Registered Address	World Center, Third Floor, Office No. 303-304-305, Ashram Road, Ahmedabad-380009
Key Initiative	"Kubera Now" Multi-Platform Gujarati Business Media
Corporate Website	www.kuberanow.com



Executive Summary: Redefining Regional Media

Strategic Market Positioning

K Globes Digital Media is poised at the unique convergence of top-tier corporate journalism, technological intelligence, and custom-engineered branding solutions. We aim to construct a modernized, trusted business media ecosystem in Gujarat.

The Regional Information Gap

Gujarat houses over 50 million active business and investment-minded speakers, yet lacks a dedicated, 24x7 specialized economic media voice in Gujarati. KGDMPL fulfills this gap via television broadcast, prints, and custom-focused digital assets.



Our Strategic Vision & Mission

Corporate Vision

To emerge as Gujarat's most relied-upon and high-influence business media platform, offering accurate, state-of-the-art journalism, tech-integrated workflows, and complete corporate advertising mechanisms that empower regional trading groups, investors, and communities globally.

Corporate Mission

To sculpt highly impactful and modern business information hubs by coordinating regional broadcast channels, targeted print bulletins, mobile platforms, and interactive social communities, significantly scaling both investor-knowledge capital and corporate business-advertiser valuation.



Our Founding Corporate Philosophy

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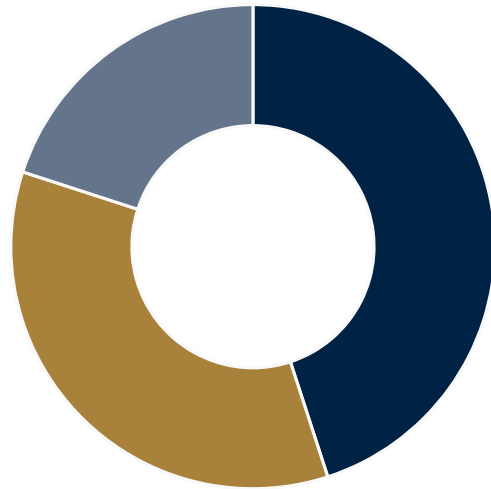
***Empowering Business Through Credible Media,
Insightful Journalism & Digital Innovation.***

— K Globes Digital Media Corporate Philosophy



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Regional Landscape: Market Opportunities



- Unserved SME Business Updates
- Active MSME Financial Demands
- Diaspora Business Investors

High-Growth Market Focus Pillars

- **Regional Unserved Communities (45%):**
No dedicated regional-language business channel exists locally in Gujarat.
- **SME/MSME Demand Clusters (35%):**
Urgent need for compliance updates, local trade insights, and policy forecasts.
- **Global Gujarati NRI Diaspora (20%):**
Requires curated real-time financial tracking for investment decisions.



Four Structural Corporate Verticals

01. Television Broadcasting

The upcoming "Kubera Now" 24x7 commercial broadcast channel supplying stock market updates.

02. Specialized Print Media

Publishing the fortnightly "KUBERA BULLETIN" high-end business journal for corporate leaders.

03. Digital & Audience Ecosystem

Web asset www.kuberanow.com delivering rapid bulletins and structured social platforms.

04. Digital Media Solutions Agency

High-caliber corporate film-making, documentary development, and brand management solutions.



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Broadcasting: "Kubera Now" TV

24x7 Regional Business Television

- **High-Definition Regional Broadcasting:**
Creating a reliable voice in news for corporate events, industrial corridors, and policy actions.
- **Targeted Regional Demographics:**
Directly designed to serve the business ambitions of high-net-worth investors, local trade bodies, MSMEs, and commodity trading firms throughout India.



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Broadcasting Content Structure

Market Updates

Continuous tickers showing regional commodity exchanges (cotton, oil, metals), spot currency trading rates, and SEBI-indexed equity analyses.

Strategic SME Features

Deep-dive programs sharing the journeys of thriving regional startups, family-run MSMEs, and rural entrepreneurs to foster investment and scaling.



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Print Media: "KUBERA BULLETIN"

Fortnightly Analytical Journal

- **High-Recall Niche Print publication:**

A curated fortnightly business brief supplying highly detailed analytical reporting that goes beyond daily flash news.

- **High-Influence Target Base:**

Directly delivered to key decision-makers, senior professionals, commercial analysts, corporate boards, and chambers of commerce.



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KUBERA BULLETIN: Readership Focus

Industrial Intelligence

Providing analysis of GIFT city financial trends, chemical manufacturing networks, pharmaceutical hubs, diamond exchanges, and large-scale infrastructure corridors.

Financial Strategic Counsel

Special columns focused on tax updates, national business frameworks, export regulations, corporate structuring, and wealth legacy strategies.



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Digital Ecosystem: www.kuberanow.com

Flagship Multimedia Portal

- **Instant Global Access:**

Connecting the global Gujarati-speaking NRI business base directly to local regional developments with multi-device responsive design.

- **High Frequency Interactive Elements:**

Leveraging in-house CMS backends to deliver live notifications, market charts, breaking updates, and specialized trade-analysis articles.



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Multi-Platform Social Syndication

Video Syndication

Creating high-relevance economic reels, visual case studies, and corporate interview webcasts on YouTube, Instagram, and LinkedIn.

Direct Broadcasts

Employing instant alert groups on WhatsApp and Telegram to distribute real-time financial changes, spot commodity movements, and breaking updates.

B2B Networking

Targeting high-level discussions, corporate collaborations, policy analytical research papers on LinkedIn, X, and Facebook.



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Digital Solutions Agency Model

Brand Growth Architect

Empowering regional businesses and brands to establish visual dominance via end-to-end strategy, social community coordination, structured PR campaigns, and target campaigns.

Elite Video Creation

Producing ultra-professional commercial spots, high-impact corporate films, short documentaries, and founder spotlights showcasing company strengths.



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Corporate Creative Solutions

B2B Marketing Campaigns Portfolio Structure

- ✓ **Strategic Positioning:** Analyzing corporate assets to help companies communicate their value propositions perfectly.
- ✓ **Professional Storytelling:** Crafting beautiful documentaries and founder case files that showcase industrial authority.
- ✓ **Synchronized Media Campaigns:** Syncing brand marketing efforts simultaneously across regional television networks, printed bulletins, and digital channels.



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Seven Core Operational Strengths

Why KGDMPL Dominates

Our structural leverage is built upon multi-platform cross-promotion, combining high-integrity media with professional communication suites for high-growth firms.

1. Deep Regional Insight:

Direct understanding of Gujarat's unique trading & industrial landscapes.

2. Unified Multi-Platform Suite:

Simultaneous TV, Print, and Mobile network reach.

3. Expert Financial Guidance:

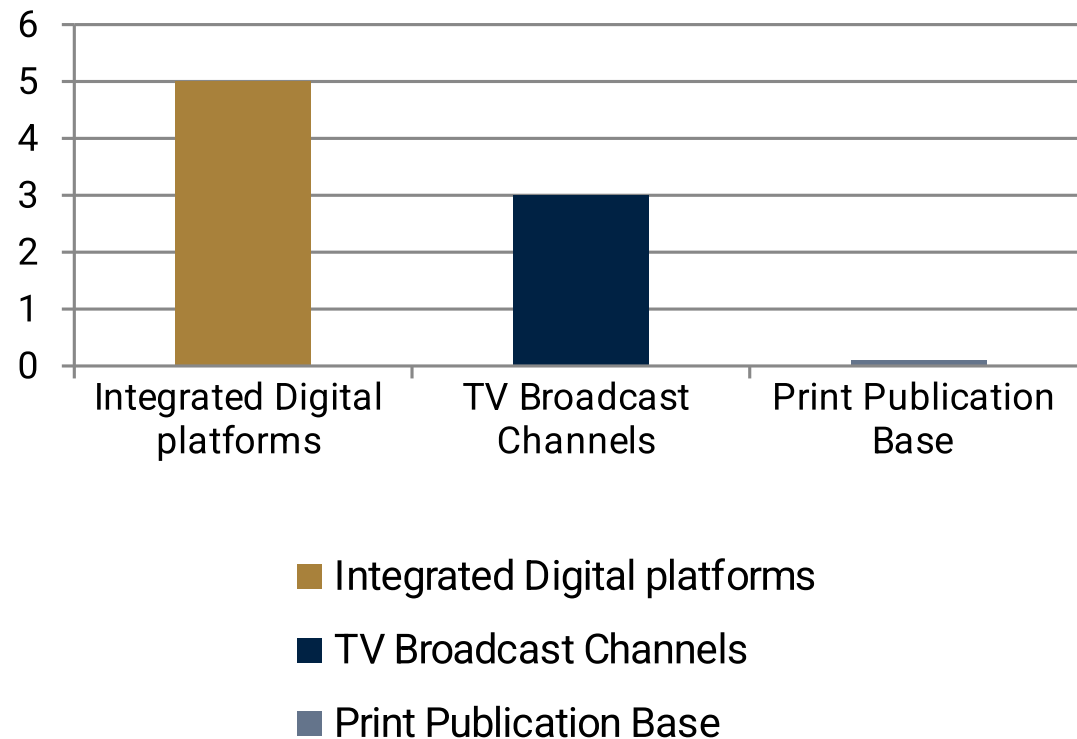
Corporate governance steered by qualified market experts.

4. Scalable Technology Platforms:

Modern distribution formats built for instantaneous global access.



Strategic Year 1 Reach Projections



Synergized Audience Reach

By leveraging TV, high-quality analytical print journals, and high-frequency digital outlets, we create a feedback loop that maximizes advertiser value and retains reader interest significantly better than single-channel competitors.



Leadership: Shri Monil Vora

Chairman & Managing Director

- **22+ Years of Financial Markets Authority:**

Extensive background in investment modeling, financial advisory, corporate direction, and scalability frameworks.

- **Institutional Guidance Legacy:**

Built upon structured principles of operational discipline, strong regulatory compliance, and technology-leveraged accessibility to financial analytics.



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Executive Leadership Credentials

Academic Profile

- **PhD in Economics**

Gold Medalist from the prestigious Gujarat University, bringing foundational analytical rigor.

- **Master of Commerce (M.Com)**

Strong operational base in business management, regional trade dynamics, and market systems.

Professional Certifications

- **Financial Management Professional (FMT)**

- **NISM Certified Wealth & Market specialist**

- **NCFM & MCCP Certified Market Authority**

Ensures that all company financial journalism and insights are structured with industry-validated regulatory compliance.



Target Market Demographics

- **Entrepreneurs & MSME Founders:**

Active commercial operators seeking policy deciphering, compliance guidelines, and expansion opportunities.

- **HNIs & Stock/Commodity Traders:**

Requires lightning-fast updates on global commodities, bullion pricing, corporate news, and capital movements.

- **Global Gujarati Diaspora:**

Highly active NRI investor segment seeking trusted tracking of state business environments.



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Corporate Roadmap: Milestones

Q1-Q2: Set Up

Q3: Digital

Q4: Broadcast

Year 2: Scale



Licensing approvals,
corporate setup in
Ahmedabad, key media
hiring.

Launch of flagship portal and
inaugural print run of
BULLETIN.

Test feeds of Kubera Now
24x7 regional business
broadcasting.

Full agency solution
deployment and deeper
regional integration.



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Balanced Business & Monetization

Core Media Revenue

- High-Value commercial TV advertisement spots.
- Corporate event sponsorships & show hosting.
- KUBERA BULLETIN subscription runs and print advertising placements.
- Programmatic, native digital ads on portal.

Digital Solution Agency

- Retainer-based social media management.
- Custom commercial ad film-making contracts.
- Specialized B2B documentary films for large regional corporations.
- Corporate identity and PR communications strategy services.



Early Stage Corporate Milestones

Co-Powering the 12th IIIA

Kubera Now proudly served as the Co-Powered partner of the 12th India International Influencer Awards (IIIA) in Ahmedabad.

This early strategic presence significantly solidified our reputation among major economic stakeholders, business innovators, and corporate brand decision-makers in Western India.



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Corporate Legality & Compliance

Legal Registrations

K Globes Digital Media Private Limited (KGDMPL) is incorporated formally under the Ministry of Corporate Affairs, strictly conforming to modern commercial standards in India.

CIN: U63910GJ2026PTC175825

PAN: AAMCK7458B

Operational Integrity Code

We implement strict fact-checking controls, transparency, and data validation across all TV broadcasting, print runs, and mobile platforms.

This guarantees maximum governance compliance and client alignment.



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Strategic Board Review & Q&A

"Empowering Business Through Credible Media, Insightful Journalism & Digital Innovation."

Registered Address: World Center, Third Floor, Office 303-305, Ashram Road, Ahmedabad-380009
Contact Number: +91 9327310794 | Email: kgdmpl26@gmail.com | Portal: www.kuberanow.com



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